

EDMONTON
ECONOMIC
DEVELOPMENT



Evolving the Innovation Ecosystem

Edmonton Innovation Ecosystem Community Meeting
October 2nd, 2019

Welcome

Cheryll Watson

Innovate Edmonton

Edmonton Economic Development Corporation



Edmonton Innovation Ecosystem Community (EIEC)

Collaborate to
Evolve and Improve
the Edmonton
Innovation Ecosystem



October 2018

@InnovateYEG

@CheryllYEG

#InnovateYEG





We've
come a
long way!

Agenda

4:00 – 6:30 pm

4:20 – 4:30 pm

Edmonton Advisory Council on Startups
EACOS Update – Ashlyn Bernier

4:30 – 5:00 pm

YEG Innovation Compass, Path Forward! –
Ashlyn Bernier, Cheryll Watson

5:00 – 5:15 pm

City Council Greetings – Councillor Andrew Knack

5:15 – 5:30 pm

Edmonton RIN Update – Alberta Innovates, Rollie Dykstra

5:30 – 5:40 pm

Alberta Innovation Corridor Update – Cheryll Watson

5:40 – 6:00 pm

Community Announcements - EVERYONE! What can you share?

6:00 – 6:30 pm

Networking/Drinks/Snacks – Please join us

Ashlyn Bernier – Sean Feehan

Co-Chairs
Edmonton Advisory Council on Startups (EACOS)



Innovation Compass, Phase II: Creating an Action Plan

We've Made Progress

- Innovation Compass Phase I
- EACOS & their position papers
- TEC 2.0 recommendations
- Direct attention from City Council

What's Next

Create a solid action plan to support **13** recommendations and directions you have made as a community.

Creating Governance For Innovation In YEG

Out of Scope – Initiative #6

Reshape the mandates and governance models of service providers to be as agile as possible with the goal of meeting the evolving needs of the ecosystem

Action Plan Team

- **EACOS** - Ashlyn Bernier & Sean Feehan, with support from EACOS as a whole
- **Innovate Edmonton** - Cheryll Watson & Alex Hryciw, with support from the Innovate team as a whole
- **Consulting Team** - Chris Henderson & Ann Gordon-Tighe

What We're Working With

- High engagement fatigue within the community;
- Council currently examining EEDC responsibilities & innovation portfolio governance options;
- EACOS has done a full year as de facto industry association;
- EIEC meetings continue to be strong;
- Community events and connection continue to grow organically.

Creating the Action Plan

1. Specific short-term and long-term **objectives** of each;
2. The **resources required** to make progress on those objectives;
3. The **timeline** for making short and long-term progress;
4. Who is primarily responsible for **getting it all done**;
5. How success will be **measured**.

Informed By

- Summaries of recent relevant consultation within the sector;
- Ongoing advice and guidance from EACOS;
- Ongoing advice from Innovate Edmonton;
- Immediate opportunities for Innovate Edmonton to take action;
- Check in with EIEC in November;
- Focused input opportunities with the broader community, as needed and determined by EACOS.

Specific Responsibilities

EACOS

- Form the main project team with Innovate Edmonton;
- Act as primary conduit to the community;
- Assess decisions around early triage of the 13 Compass recommendations for the action plan;
- Set agenda for broad community engagement event.

Specific Responsibilities

Innovate Edmonton

- Form the main project team with EACOS;
- Provide resources (\$ & people) to EACOS and the consulting team as required;
- Provide initial support for any priorities that we can take immediate action on;
- Act as liaison with other EEDC divisions as required.

Specific Responsibilities Consulting Team

- Content development;
- Synthesis and writing of the action plan;
- Facilitation of meetings, conversations and other input collection;
- Design of community session;
- Overall project management;
- Advising on direction and viability of tactical recommendations;
- Collecting and holding data for final reporting;
- Liaison with Governance project team.

Our First Steps

Looking at the 13 recommendations, the EACOS/Innovate Edmonton project team will determine:

- Which recommendations Innovate Edmonton can start to develop action plans for immediately without further input from EACOS or the community;
- Which recommendations require more input and advice from EACOS before an action plan can be developed;
- Which recommendations require more engagement and direction from the community as a whole.

Community Input

The community will have open opportunities to provide input, including:

- **Directly** to EACOS, Innovate Edmonton and the consulting team, as was the practice during Innovation Compass Phase I (largely via email and slack channel);
- **Check-in and exercise** during the November EIEC meeting;
- A broad-scale **community input session** in November designed to solicit input around specific action-plan issues as determined by EACOS.

Timeline

October 2	EIEC Presentation
Early October	Initial responsibilities meeting with combined IE and EACOS project team
Mid October	Review and summary of various engagement material and reports from the last year
To Late November	Ongoing consultation, interviews and engagement with project team, broader EACOS group and community
Mid October	Begin planning for broad community input event
Mid November	EIEC meeting to review initial responsibilities and work so far
Mid November	Broad community input event

Timeline

November 24

Initial Draft Action Plan finished and provided to EACOS and IE project team

November 25

Ernst and Young report with governance options becomes public

To December 1

Development of plan to engage community to provide feedback on proposed innovation governance options

December 2

Ernst and Young report goes to Council for debate

December 3

Determination of what, if any, additional community input is required to react to innovation governance options

December 16

Proposed date for Finalized Action Plan

Questions?

City Council Remarks

Councillor Andrew Knack



Edmonton Regional Innovation Network (RIN) Update

Alberta Innovates – Rollie Dykstra



Alberta Innovation Corridor Partnership

Cheryll Watson & Terry Rock



ALBERTA INNOVATION CORRIDOR

A joint pursuit between leadership in the Calgary and Edmonton innovation ecosystems, is an advocate for city-based technology and innovation in Alberta.

With over 90% of the province's tech talent and companies located in Edmonton and Calgary, there are tremendous opportunities to multiply our impact by aggregating and optimizing our efforts.

We are committed to speak with one voice, share programs and services, and work with province-wide stakeholders to attract investment and promote technology and innovation in the province.

Partnership Principles

1. Coordinating programs and services to increase the success of founders and startups.
2. Collective marketing of technology and innovation assets.
3. Joint advocacy for policy & program development/acquisition.
4. Collaborative funding and investment generation

Near Term Initiatives

1. Secure an Artificial Intelligence Accelerator program in AB
2. Activate AB Corridor marketing - platform & coordinated events
3. Implement Startup Genome early stage investor recommendations
4. Provincial Government engagement and innovation ecosystem education



THE NEXT GLOBAL AI HUB WILL BE BUILT IN
THE CANADIAN PRAIRIES

BetaKit Article

September 30, 2019

Community Announcements

Any updates?
Exciting News?



2019

Find community, meet founders, and get inspired by the next generation of tech products at Edmonton's flagship event launching the hottest startups in town.

**OCTOBER
24, 2019**

**LAUNCH
PARTY 10**

Edmonton Convention Centre

\$25 General Admission | \$15 Students

www.edmontonstartupweek.com



PRODUCED BY



Rogers Ticket Draw

Tickets to join us for the
Edmonton Oilers vs. Detroit Red Wings Game!

Friday, October 18th, 7:00 p.m.



Next Meeting

Estimated timing.. November 13 – 22
4:00 p.m. – 6:30 p.m.

Feedback is a gift. Please be generous and leave constructive suggestions on how we can continue to make these meetings better using the cards on your table.

Thank you.