

An aerial photograph of a city, likely Edmonton, showing a dense urban area with numerous skyscrapers and buildings. A large green semi-transparent overlay covers the entire image, with a river visible on the left side. The text is centered over the overlay.

Evolving the Innovation Ecosystem

Edmonton Innovation Ecosystem Community Meeting
November 20th, 2019

Welcome

Cheryll Watson

Innovate Edmonton

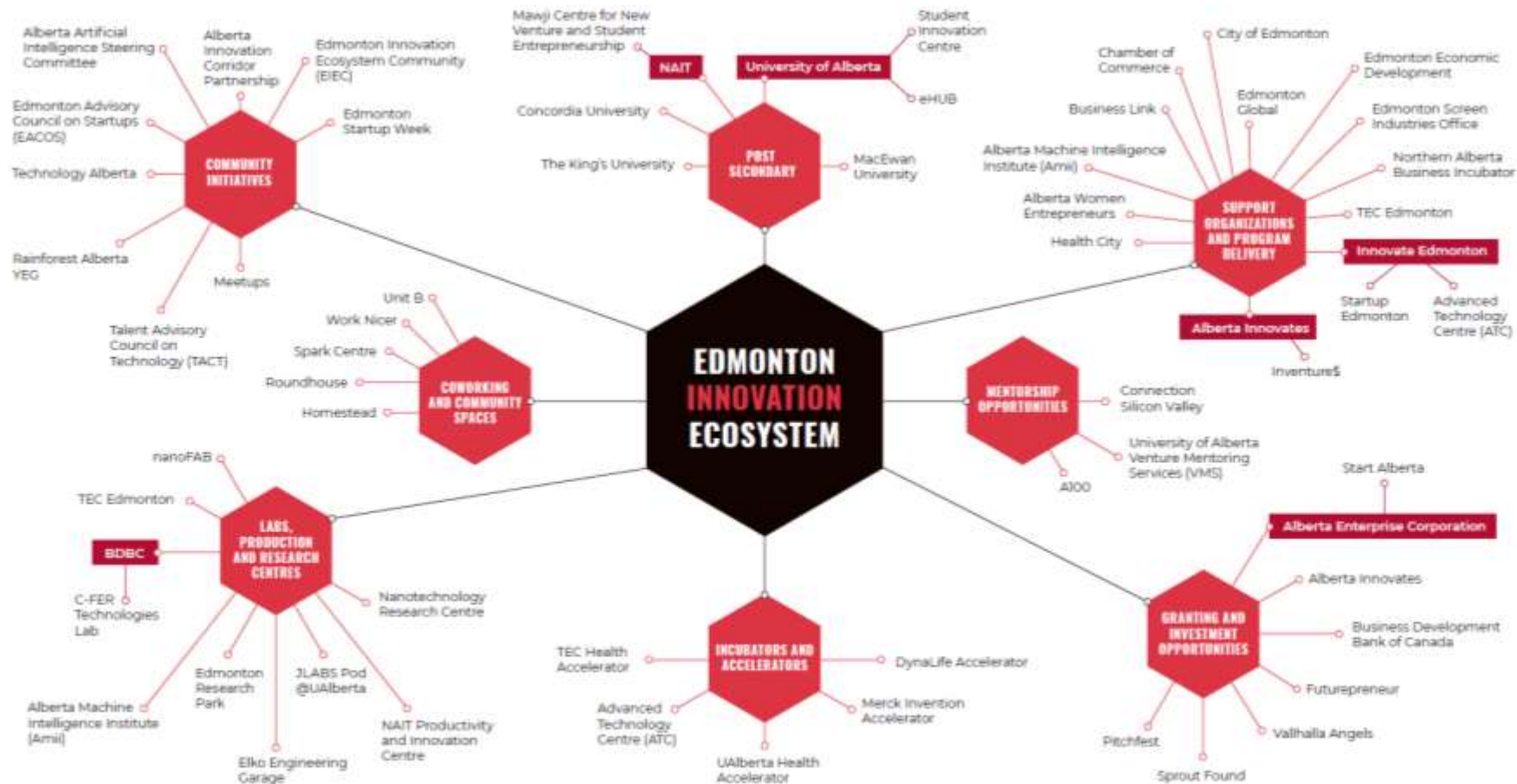
Edmonton Economic Development Corporation



Edmonton Innovation Ecosystem Community (EIEC)

Collaborate to
Evolve and Improve
the Edmonton
Innovation Ecosystem





Agenda

4:00 – 6:30 pm

4:10 – 4:15 pm

Welcome – Cheryll Watson

4:15 – 4:30 pm

ERIN & YEG Innovation Compass – Cheryll Watson

4:30 – 4:40 pm

City Council Greetings – Councillor Andrew Knack

4:40 – 4:50 pm

Edmonton Advisory Council on Startups (EACOS) – Ashlyn Bernier

4:50 – 5:10 pm

Startup Genome, Ecosystem Benchmarking for Edmonton and Calgary
– JF Gauthier, Founder & CEO, Startup Genome

5:10 – 5:30 pm

Building Startup Ecosystems – John Hill, TechStars

5:30 – 5:40 pm

Ecosystem Reconciliation – Aaron Budnick

5:40 – 6:00 pm

Community Announcements & Ticket Draw - EVERYONE! What can you share?

6:00 – 6:30 pm

Networking/Drinks/Snacks – Please join us

Edmonton Regional Innovation Network (ERIN)

Steering Committee has been selected by the
community and meets for the first time on
November 25th

ERIN STEERING COMMITTEE



Barbara McKenzie



Cheryll Watson



Darrell Petras



Deborah James



Gail Powley



Heather
Pontikes



Marcela Mandeville



Mike Wade



Zach Storms





YEG Innovation Compass Update

Collective Community Impact Framework

Action Plan Key Pillars

- Funding
- Talent
- Customers
- Marketing
- Governance

Tactics and Commitments

Drilling down on specific items within each pillar that can help the community accomplish its goals

Online Platform & Dashboard

Community members and organizations will have a chance to speak up for tactics and commitments they are already involved in or would like to work on

Measurement and Reporting

- Measurement through each tactic, and through larger ecosystem macro measurements
- We will use the Startup Genome report as an annual benchmark for our progress.
- Reporting will occur at EIEC on a quarterly basis, with a larger reporting session each spring to correspond with the release of the Startup Genome Report

What to Watch For

- First community release of the Innovation Compass Action Plan
 - Identifying tactics and Innovate Edmonton commitments
 - Surface initiatives your organizations are already responsible for and want to be accountable for going forward
 - December - January
- Second release of the Innovation Compass Action Plan
 - Stepping forward to take on new or unassigned tactics or commitments
 - February – March

Questions?

City Council Remarks

Councillor Andrew Knack



Ashlyn Bernier – Sean Feehan

Co-Chairs
Edmonton Advisory Council on Startups (EACOS)



EACOS is recruiting new members for the next 2-year term!

Visit www.eacos.ca/recruit for more details about the positions and a link to the application.

Applications will close on November 30th, with interviews to follow and final decisions communicated by December 15th.

Any questions can be directed to hello@eacos.ca or sent over Slack to any of our members.

Join the conversation at slack.eacos.ca!



Startup Genome, Ecosystem Benchmarking

Edmonton & Calgary

JF Gauthier, Founder & CEO, Startup Genome



Building Startup Ecosystems

John Hill

VP, Networks, TechStars



Ecosystem Reconciliation

Aaron Budnick



Community Announcements

Any updates?





We're Hiring!!
Director Startup Edmonton

Career Opportunities at [EEDC.ca](https://www.eedc.ca)

Next Meeting – Holiday Toast
December 9th
4:00 p.m. – 6:30 p.m.
Location TBD

Feedback is a gift. Please be generous and leave constructive suggestions on how we can continue to make these meetings better using the cards on your table.